

News Release

Hyundai Lowers Price, Increases Value on New 2018 Sonata Plug-In Hybrid

- **Entry level model price reduction of \$1,350**
- **All electric driving range increases to 28 miles; EPA total driving range increases by 10 miles to an impressive 600 miles**
- **New instrument panel center stack, steering wheel and infotainment features**
- **New available safety features include Automatic Emergency Braking and Lane Keep Assist**

FOUNTAIN VALLEY, Calif., July 19, 2018 – The refreshed 2018 Hyundai Sonata Plug-In Hybrid (PHEV) adopts the same distinctive design of the recently released Sonata gasoline and Hybrid models while delivering 28 miles of all-electric range, feature enhancements and a lower starting price. The starting price for the 2018 Sonata Hybrid Plug-In is \$33,250, a \$1,350 reduction from the 2017 model, furthering the value-added benefits of Hyundai eco-friendly vehicles. The price of Sonata Plug-in Hybrid Limited model increases by \$250, but now comes with all these new features:

- Automatic Emergency Braking with pedestrian detection
- LED Headlights with Dynamic Bending Light
- Lane Keep Assist
- Driver Attention Alert
- Heated steering wheel
- Wireless charging pad for Qi compatible devices
- Second row USB port



The value proposition is further enhanced as the vehicle qualifies for a \$4,919 Federal Tax Credit along with other state-level incentives. The 2018 Sonata Plug-In Hybrid is available now at Hyundai dealerships.

2018 Sonata Plug-In Hybrid Pricing			
Model	Engine	Transmission	MSRP
Sonata Plug-In Hybrid	2.0L Hybrid Engine with 50kw Electric Motor	6-Speed Automatic	\$33,250
Sonata Plug-In Hybrid Limited	2.0L Hybrid Engine with 50kw Electric Motor	6-Speed Automatic	\$38,850

Freight charges for the 2018 Sonata Plug-In Hybrid are \$885

MODEL YEAR CHANGES FOR 2018

Sonata Plug-in Hybrid

- All-electric range improved by 1 mile (27 → 28 miles)
- New available features:
 - Forward Collision Warning now enhanced with Automatic Emergency Braking function
 - Lane Departure Warning now adds Lane Keep Assist function
 - Additional USB charge port
 - Wireless charging pad for mobile devices
 - Heated steering wheel
 - Bi-function LED headlights with dynamic bending light

Sonata Plug-in Hybrid Limited

- New available features:
 - Automatic Emergency Braking with pedestrian detection
 - LED Headlights with Dynamic Bending Light
 - Lane Keep Assist
 - Driver Attention Alert
 - Heated steering wheel
 - Wireless charging pad for Qi compatible devices
 - Second row USB port

Hyundai's award-winning Plug-In Hybrid technology combines the best of both worlds by offering customers the emissions-free operation of an electric vehicle (99 EPA estimated MPGe) combined with the flexibility and efficiency of a hybrid vehicle (39 EPA estimated MPG). Sonata Plug-In Hybrid's



28 mile all-electric range is ideal for commuting purposes and combined with the 572 mile range in hybrid mode, total driving range is an impressive 600 miles.



The 2018 Sonata Plug-in Hybrid's efficient 2.0L GDI 4-cylinder Atkinson Cycle engine and the powerful 50 kW (67 HP) electric motor are mated to a six-speed automatic transmission for a more familiar and natural operation feel compared to competitors use of CVTs. The 50 kW electric motor is 32 percent more powerful than the motor used in Sonata Hybrid and allows for EV operation at higher engine load and speed. The state-of-the-art 9.8 kWh lithium-ion polymer battery system is more than five times larger than the Sonata Hybrid's battery and can be charged using a 240V Level 2 charging station in two hours and 42 minutes. Sonata Plug-in Hybrid's battery can also be charged overnight using the Level 1 charger equipped with the vehicle.



Exterior Redesign

The advanced exterior includes a more dynamic front fascia featuring new sheet metal for the hood and front fenders, incorporating the new Hyundai signature cascading grille shape, while a new rear deck lid allows for a sleeker, coupe-like appearance. In addition, the redesigned 17-inch eco-spoke alloy wheel, distinctive blue bezel headlights and taillights with clear outer lens further highlight the refreshed design of the Plug-In Hybrid model.



Interior Update

The Sonata Plug-In Hybrid's interior has also been updated with a revised center stack area and instrument cluster that provides an improved sense of dimension while the steering wheel now has a sportier leather-wrapped three-spoke design.

Standard and Optional Features

Sonata Plug-In Hybrid

The Sonata Plug-In Hybrid MSRP is \$33,250, excluding the \$885 freight, and includes the following standard equipment:

- 2.0L Gasoline Direct Injection (GDI) 4-cylinder Engine
- Permanent magnet high-power density motor (50 kW)
- 9.8kWh lithium ion-polymer battery system
- EPA estimated 28 All-Electric Range and 99 MPGe in EV mode
- 6-speed automatic transmission with drive mode select
- Blind Spot Detection (BSD) w/ Rear Cross Traffic Alert & Lane Change Assist
- Rearview backup camera
- VSM/ESC/TCS/ABS/TPMS
- Front, front seat side, curtain and drivers knee airbags
- 17-inch Eco-spoke alloy wheels
- LED Daytime Running Lights



- LED taillights
- Automatic headlight control
- Side mirror-mounted turn signal indicators
- Heated side mirror
- Proximity key w/ push button start
- Hands-free smart trunk opener
- Leather-wrapped steering wheel and shift knob
- 8-way power driver seat w/ lumbar support
- 6-way manual passenger seat (height-adjustable)
- Heated front seats
- 4.2-inch color LCD trip computer
- Tilt and telescopic steering wheel w/ cruise and audio controls
- Dual automatic temperature control
- Auto-dimming mirror w/ HomeLink® and compass
- Auto up/down driver & passenger window
- Tire mobility kit (TMK) in lieu of temporary spare tire
- 7-inch color touchscreen Display Audio
- Apple Carplay™ & Android Auto™
- iPod®/USB and AUX input jacks
- Integrated Bluetooth® w/ phonebook transfer
- SiriusXM® satellite radio
- HD Radio™ technology
- Blue Link® Connected Car Services
- Blue Link® Connected Care Package (for 3-years, enrollment required)
- Blue Link® Remote Package (for 3-years, enrollment required)
- USB charge port (2nd row floor console)

Sonata Plug-In Hybrid Limited

The Sonata Plug-In Hybrid Limited MSRP is \$38,850, excluding the \$885 freight charge, and includes all of the Sonata Plug-In Hybrid equipment plus the following features:

- Automatic Emergency Braking (AEB)
- Lane Keep Assist System (LKAS)
- Driver Attention Warning System
- Rear parking sensors
- Automatic high beam assist
- Smart Cruise Control (SCC) w/ stop/start capability
- Electronic Parking Brake (EPB) w/ Auto Vehicle Hold
- LED headlights w/ Dynamic Bending Lights
- Chrome side rocker moldings
- Leather seating surfaces
- 6-way power passenger seat
- Integrated Memory System (IMS) – driver seat and outside mirrors



- Ventilated front seats
- Heated steering wheel
- Wood grain interior trim inserts
- Premium door sill plates
- Navigation System w/ 8-inch Color Touchscreen Display
- Infinity® premium audio system
- SiriusXM® Travel Link®
- Blue Link® Guidance Package (for 3-years, enrollment required)
- Wireless device charging

Hyundai Motor America

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