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## **HYUNDAI DONATES FUEL-EFFICIENT IONIQS TO THE NATIONAL PARK SERVICE**

### **Hyundai Ioniqs to Be Utilized at Three National Parks – Blue Ridge Parkway, Santa Monica Mountains National Recreation Area and National Capital Parks (East)**

**FOUNTAIN VALLEY, Calif., Dec. 5, 2017** – To continue its commitment to global sustainability and to support America’s national parks, Hyundai has donated six [2018 Hyundai Ioniq Hybrids](#) to the National Park Service for use by staff in three national parks. Two Ioniqs were given to each park—Blue Ridge Parkway in Virginia and North Carolina, Santa Monica Mountains National Recreation Area in California, and National Capital Parks (East) in Washington, D.C. The vehicles were delivered to the parks during the past week and will be put into use immediately.

“Hyundai is proud to support the national parks with America’s most fuel-efficient car, the Ioniq Hybrid,” said Dean Evans, CMO, Hyundai Motor America. “Hyundai’s brand promise of ‘better’ aligns perfectly with what the national parks do to preserve and maintain the country’s most historic and treasured places. Our Ioniq Hybrid will deliver fuel-efficient and versatile transportation for the important work that the National Park Service does on a daily basis.”

“The National Park Service is grateful to Hyundai for this donation, which reflects the long-standing tradition of private sector support for national parks and the National Park Service,” said Reginald Chapple, division chief, Partnerships & Philanthropy, National Park Service. “In these very large parks with widespread facilities and visitor services areas, these vehicles will improve the ability of park staff to care for these iconic places. The donation also supports our effort to convert our fleet to fuel-efficient vehicles to increase sustainability and reduce costs.”

The Hyundai Ioniq Hybrid is the most fuel-efficient car in America, with an EPA-estimated 58 combined MPG. The Ioniq is the first eco-focused vehicle in the world to offer three distinct electrified powertrains on a single, dedicated vehicle platform – the Ioniq Hybrid, Plug-in Hybrid and Electric models. Hyundai’s approach for the Ioniq line delivers an uncompromising design and driving experience coupled with the latest in safety and convenience technologies.

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All new Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes a 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

For more details on Hyundai Assurance, please visit [www.HyundaiAssurance.com](http://www.HyundaiAssurance.com)

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