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LAURA BONAVIDA JOINS HYUNDAI MOTOR COMPANY’S WASHINGTON, D.C. OFFICE AS MANAGER OF POLICY COMMUNICATIONS

WASHINGTON, Nov. 13, 2017 – Today Hyundai Motor Company announced that Laura Bonavita has joined the Washington D.C. office as manager of policy communications. In this new position, Ms. Bonavita will be responsible for developing strategic communications initiatives to amplify the company’s public policy and legislative objectives. She will also provide leadership in planning and organizing special events, programs and projects.

Ms. Bonavita previously worked at the U.S. Chamber of Commerce, serving as director of Communications and Strategy. During her four years at the Chamber, she served as the communications lead for multiple Chamber divisions and affiliates – including technology, taxes, infrastructure, intellectual property, entrepreneurship and small business, and capital markets. Prior to the Chamber, Ms. Bonavita served as a director for Global Vision Communications, a Washington, D.C. public relations firm. She also previously worked for the National League of Cities, FaegreBD, and Capital Edge Strategies.

“One thing that really stands out about Laura is her extensive experience in both the communications field and on the advocacy and legislative side as well,” said David S. Kim, Hyundai’s Vice President of Government Affairs. “She comes to us with a strong understanding of the role communications plays in amplifying public policy objectives.”

Laura graduated from the University of Richmond with a double major in Political Science and French. Media can reach Laura at 202-629-1555 or lbonavita@hyundai-dc.com.

HYUNDAI MOTOR COMPANY

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in

2016 sold 4.86 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

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