



Hyundai Motor America
 10550 Talbert Ave, Fountain Valley, CA 92708
 MEDIA WEBSITE: HyundaiNews.com
 CORPORATE WEBSITE: HyundaiUSA.com

FOR IMMEDIATE RELEASE

HYUNDAI MOTOR AMERICA REPORTS BEST YEAR AND DECEMBER EVER



Lori Scholz
 Public Relations Manager
 (714) 965-3890
 lscholz@hmausa.com

ID: 42707

Fountain Valley, Calif., Jan. 5, 2014 – Hyundai Motor America today announced a record December sales month of 64,507 units, up two percent versus the record-setting period in 2013.

This is the fifth consecutive year of record U.S. sales up over the previous year and totaling 725,718.

“We ended the year on a high note,” said Bob Pradzinski, vice president of national sales. “And it was evident that the CUV segment was red hot with our exceptional sales for the year for both Santa Fe and Tucson.”

The Santa Fe and Tucson finished the year with sales of 107,906 and 47,306 up 21.5 percent and 13 percent, respectively. The all-new Sonata and Genesis sedans saw sales increases for the month of December up 24 and 17 percent, respectively.

With the North American International Auto Show just around the corner, Hyundai is making plans to reveal the all-new 2016 Sonata Hybrid and Sonata PHEV, in addition to a special concept, setting the stage for another strong year.

Certified Pre-Owned sales ended the year at 95,486, a 26 percent increase over the previous year.

CARLINE	DEC/2014	DEC/ 2013	CY 2014	CY 2013
ACCENT	8,566	7,100	63,309	60,458
SONATA	17,924	14,479	216,936	203,648
ELANTRA	18,860	21,692	222,023	247,912
SANTA FE	10,395	8,249	107,906	88,844
AZERA	697	1,092	7,232	11,221
TUCSON	3,114	3,714	47,306	41,906
VERACRUZ	0	0	1	175
VELOSTER	1,685	3,047	27,598	30,711
GENESIS	2,923	3,280	29,992	32,330
EQUUS	343	352	3,415	3,578

TOTAL	64,507	63,005	725,718	720,783
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HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 820 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the [Hyundai Assurance](#) program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for one year with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

For more details on Hyundai Assurance, please visit www.HyundaiAssurance.com
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