



Hyundai Motor America  
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**FOR IMMEDIATE RELEASE**

**HYUNDAI MOTOR AMERICA REPORTS APRIL 2009 SALES**



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**FOUNTAIN VALLEY, Calif., May 1, 2009** - Hyundai Motor America today announced sales of 33,952 vehicles in April, a 14 percent decline versus April 2008, in an industry expected to be down more than 30 percent.

“We had strong sales of our Accent and Alabama-built Sonata, up 26 and 7 percent, respectively, and the best sales month yet for Genesis,” said Dave Zuchowski, Hyundai Motor America vice president of national sales. “Most importantly, we’ve delivered a 20 percent increase in retail market share. Hyundai outperformed every brand in retail market share increase in the first quarter, and that strong retail performance continues into our traditionally strong spring/summer selling season.”

All new Hyundai vehicles sold in the U.S. are covered by America's Best Warranty. In addition, the Hyundai Assurance Program is now offered on all new Hyundai's leased or purchased at a participating Hyundai dealership. Hyundai Assurance provides protection from certain income-changing life events, allowing consumers to return their vehicles in the first year of ownership without impacting their credit histories, while covering vehicle depreciation (negative equity) up to \$7,500.

CARLINE	APR/2008	APR/2009	CY/2008	CY/2009
ACCENT	4,115	5,189	14,329	18,912
SONATA	11,001	11,815	35,432	37,472
ELANTRA	9,981	4,684	33,851	26,479
TIBURON	894	3,353	2,965	6,263
SANTA FE	7,252	3,726	24,943	19,839
AZERA	2,771	289	8,477	1,292
TUCSON	1,721	1,428	7,734	5,106
ENTOURAGE	500	186	2,042	3,171
VERACRUZ	1,045	1,206	4,845	5,251
GENESIS	0	2,076	0	6,021
<b>TOTAL</b>	<b>39,280</b>	<b>33,952</b>	<b>134,618</b>	<b>129,806</b>