



Hyundai Motor America
 10550 Talbert Ave, Fountain Valley, CA 92708
 MEDIA WEBSITE: HyundaiNews.com
 CORPORATE WEBSITE: HyundaiUSA.com

FOR IMMEDIATE RELEASE

HYUNDAI REPORTS NOVEMBER SALES



Miles Johnson
 Senior Manager, Quality, Service and Technology
 (714) 366-1048
 milesjohnson@hmausa.com

ID: 29051

FOUNTAIN VALLEY, Calif., Dec. 1, 2006 – Hyundai Motor America sold 28,417 units during the month of November, down 14.9 percent compared with November 2005.

“Sales declined in November due to our strategy to reduce fleet sales in 2006 as well as the reduced availability of our new Elantra due to continued effects of the strike earlier this year. Improving availability of new models such as the Elantra and Santa Fe will help our year-end close on a very strong note. We are very encouraged by the sales of our new Santa Fe, which experienced a 52 percent increase in sales over last year,” said Mark Barnes, vice president, National Sales, Hyundai Motor America said.

Following is the sales breakdown for November 2006:

CARLINE	Nov-06	Nov-05	CY2006	CY2005
ACCENT	1,877	1,623	31,976	39,351
SONATA	8,371	14,216	139,364	109,512
ELANTRA	5,307	6,081	91,409	107,429
TIBURON	935	1,206	16,598	19,417
SANTA FE	5,217	3,423	55,649	64,253
XG350/AZERA	1,881	2,311	24,354	15,900
TUCSON	3,788	4,523	48,398	56,129
ENTOURAGE	1,041	0	10,407	0
TOTAL	28,417	33,383	418,155	411,991

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