



Hyundai Motor America  
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**FOR IMMEDIATE RELEASE**

**HYUNDAI SETS NEW SALES RECORDS FOR OCTOBER WITH A 15% INCREASE**



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**FOUNTAIN VALLEY, Calif., Nov. 2, 2004** -- Hyundai Motor America announced sales of 33,111 for the month of October, making it the second best October in the company's history and an increase of 15% over October 2003. The award-winning Santa Fe SUV led the way, posting the best October in its history with 8,946 sales.

The popular Sonata sedan, which was the winner of the coveted J.D. Power award for initial quality in the entry mid-size segment, also had a best ever October, closely following Santa Fe with sales of 8,589.

Hyundai's sedan line-up proved to be very popular with consumers, as the Elantra sedan posted strong October sales, closely following the Santa Fe and Sonata with 8,566 sales. The sporty Tiburon coupe also posted the highest October sales in its history with 1,767 units.

"October sales results were very encouraging, showing strength across the entire Hyundai model line-up," said Ed Bradley, Vice President, National Sales. "Having three vehicles achieve all-time record sales levels for the month is a clear indication that, from the top of the line-up to the bottom, Hyundai vehicles deliver the quality, style, and value consumers are looking for. The product line-up now becomes even stronger with the introduction of the Tucson entry level SUV. With six standard airbags, standard ABS, traction control, and electronic stability program, Tucson is the only vehicle of any kind, priced under \$20,000 including destination with all of the equipment standard."

All Hyundai cars and sport utility vehicles sold in the U.S. are covered by The Hyundai Advantage, America's Best Warranty. Hyundai buyers are protected by a 10-year/100,000-mile power train warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 5-year/100,000-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection.

Following is the sales breakdown for October 2004:

<b>CARLINE</b>	<b>Oct-04</b>	<b>Oct-03</b>	<b>CY2004</b>	<b>CY2003</b>
ACCENT	2,519	4,245	37,946	46,169
SONATA	8,589	6,333	92,454	70,304
ELANTRA	8,566	9,725	94,614	102,820
TIBURON	1,767	1,547	17,484	18,999
SANTA FE	8,946	5,896	94,457	85,894
XG350	1,681	1,132	13,764	13,676
TUCSON	1,043	0	1,066	0
<b>TOTAL</b>	<b>33,111</b>	<b>28,878</b>	<b>351,785</b>	<b>337,862</b>

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