



Hyundai Motor America
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FOR IMMEDIATE RELEASE

HYUNDAI SALES SET NEW FEBRUARY RECORD



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FOUNTAIN VALLEY, Calif., March 2, 2004 -- Hyundai Motor America today announced sales of 28,531 vehicles for the month of February, a new record for the month. The popular Elantra continues to be the best-selling Hyundai model in the U.S. with the award-winning Santa Fe sport utility vehicle and the Sonata sedan in hot pursuit.

All Hyundai cars and sport utility vehicles sold in the U.S. are covered by The Hyundai Advantage, America's Best Warranty. Hyundai buyers are protected by a 10-year/100,000-mile powertrain warranty, a 5-year/60,000-mile bumper-to-bumper warranty, a 5-year/100,000-mile anti-perforation warranty and 5-year/unlimited-mile roadside assistance protection.

Following is the sales breakdown for February 2004:

CARLINE	Feb-04	Feb-03	CY2004	CY2003
ACCENT	4,105	4,344	6,908	8,282
SONATA	6,161	5,135	11,663	10,715
ELANTRA	8,301	8,776	13,983	18,500
TIBURON	1,201	1,394	2,252	2,627
SANTA FE	7,554	6,526	15,302	12,061
XG350	1,209	1,333	2,161	2,502
TOTAL	28,531	27,508	52,269	54,687

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